

U.S. SKI & SNOWBOARD FREESKI SPORT COMMITTEE MEETING MINUTES

2022 U.S. Ski & Snowboard Congress
Virtual Meetings - Zoom

SPORT COMMITTEE MEMBERSHIP

Tom Yaps - Chairperson
Ashley Deibold - FIS Representative / Freeski Sport Development Manager
Ben Ryerson - Far West Representative
Mike Hanley - PNSA Representative
Chris Haslock - Intermountain Representative
Greg Ruppel - Rocky Representative
Martin Sundquist - Central Representative
John Kimble - Eastern Representative
Tom Wallisch - Athlete Representative SS (BOD)
Brita Sigourney - Athlete Representative HP
Willie Borm - Athlete Representative BA
Whitney Gardner - Athlete Representative SX
Maggie Voisin - Athlete Representative At Large
Keith Shipman - Coaches Representative
Mike Mallon - USASA Representative
Dan Shuffleton - At-Large Representative
Grace Henderson - Athlete Representative At Large

Freeski Sport Committee Meeting

Tuesday, May 3, 2022, 10 a.m. - 2 p.m.
Virtual Meetings - Zoom

Meeting Chair: Tom Yaps
Committee Members Present: 15
Committee Members Excused: 3
Management/Team Members Present: 11
Additional Attendees: 27

1. Chairman Calls the Meeting to Order

Ashley Deibold moved and Mike Mallon seconded the motion to call the meeting to order at 10:00 a.m..

2. Roll call and Establishment of Quorum

Tom Yaps made a roll call and noted that a quorum was present.

3. Approval of Prior Meeting Minutes

Tom Wallisch moved and Chris Haslock seconded the motion to approve the minutes from 2021. There were no comments and the motion passed unanimously.

4. Athlete Report - Tom Wallisch

- a. There is a ton of talent in the field.
- b. AAC
 - i. Big process to reach 30% on all committees.
 - ii. Continuing to push on funding.
 - iii. Working with Sophie and Anouk to make sure our sports stay accessible by supporting clubs, regional growth, affordability across disciplines.

5. Coaches Education Report - Gar Trayner

- a. [See addendum 1.](#)
- b. Steady growth in club certification.
- c. Striving for inclusivity with the club program.
 - i. Focusing on how we can get further down the pipeline.
- d. Coach Development
 - i. Last summer, we combined USASA and USSS coaching platforms and upgraded the platform.
 1. Purpose: to improve staff experience and to improve coaches experience to make it more dynamic and user friendly.
 - ii. Update allowed us to add more content and we released 15 new courses last year.
 - iii. Trying to reinforce resources by bringing in additional support to help with the regionalized development model.
- e. Dialing in Freeski Level 200 courses this year.
- f. Asking for more support from U.S. Ski & Snowboard to help develop resources and make them more available to coaches.
- g. Looking to do a level 300 clinic at Hood this summer.
- h. Dan Shuffleton: Difficult to get new coaches up to speed on certifications, especially on-snow clinics. Cost has increased in both time and cost. Increasing the minimum requirement (L100) to become a coach seems unattainable as it is currently structured.
 - i. Gar: Coaches will need to be Level 100 certified to be at an event. Blended learning model is proven in other sports. Want to keep consistency among all the sports so we can be more systematic, but we can take this offline and discuss how we can find solutions. We need coach developers to help us move this forward.
 - ii. Mike Mallon: Moving towards online learning and in-person assessment. Blending the learning model will take some time. Hopefully new coaches will have a more supported learning experience online.
- i. Ben Ryerson: Any chance for further melding of USSS and USASA so we don't have to pay both for the same product?
 - i. Ashley: Looking to make shopping experience in FY2024 easier so people can do both licenses on one online platform. We tried to look strategically at pricing. USSS is now running all education clinics.
 - ii. Mike: USASA role is just organizational to help on-snow assessments on the map. We don't have a solution for this year, but we are looking at next year to have a better solution. We reduced memberships as much as we were able. Don't anticipate reducing membership pricing anymore.

6. Freeski Department Update - Jeremy Forster

- a. COVID management impacted this year.

- b. We have new leadership - Sophie Goldschmidt, CEO and Anouk Patty, Chief of Sport.
- c. The Olympics were very different but largely successful. Felt somewhat normal even with COVID mitigation.
- d. Great Olympic and JWC results from Freeski - 5 Olympic medals.
- e. We are committed to ensuring inclusion and growth within Freeski Teams.
 - i. Ashley will be initiating club roundtables so we can work together on this.
- f. We are leaning on USOPC and Apollo experts to help create good culture and cohesion within Teams.
- g. Working on improving accessibility. Good opportunity to expand efforts with USASA and DEI within coaching.
- h. Staff Updates
 - i. Interviewing for a new HP coach.
 - ii. Ashley is taking over the Rookie Team program.
 - iii. Alexis Williams is moving to Senior Team Manager role across Freeski, Snowboard, Freestyle.
 - iv. Hiring a Team Coordinator Role to support team manager roles.

7. Development Update - Ashley Deibold

- a. Ashley is refocusing on Freeski and Snowboard and supporting Rookie Program
 - i. Goal to give coaches more support and focus on development and how we are hitting performance goals and how that is intertwined with club and athlete development.
- b. Athletic Pipeline
 - i. Partnership with USASA
 - 1. Hoping to continue to improve membership and education.
 - ii. Futures Tour
 - 1. HP and SS have been really successful. Trying to now roll it out to cross to provide entry level opportunities for SX athletes.
 - iii. Holeshot Tour
 - 1. Continuing to invest and build out courses to make them more appropriate for SX. Would love to separate SBX and SX but need demand in order to do so. Hoping to see that grow and bridge the gap between USASA and NorAm level.
- c. Talented Athlete Programs
 - i. Project Gold at Mammoth for Park & Pipe in a couple weeks.
 - ii. For Cross, hoping to do something in Hood. Keeping an eye on Copper camps for future seasons. Seeing how those camps run this year and get feedback on the course.
 - iii. Women's field
 - 1. Women's fields are smaller than Men's.
 - 2. Goal is to get to parity between genders.
 - iv. Halfpipe
 - 1. Shrinking fields but for our country, HP has been the cornerstone of our success in terms of medals.
 - 2. Hoping to do HP jam sessions/coach education for talent development on both ends.
- d. Community Engagement
 - i. Coach development
 - 1. Want to continue to push the idea of coach roundtables.
 - 2. Emphasis on diversity in the coaching group.
 - 3. Keith Shipman: A lot of coaches want to do Level 3. Possible to do a Level 1, 2, and 3 in one location?
 - a. Still looking to optimize and provide content for Level 3 that matches demand. This year will be similar in terms of content. We want to bring park, pipe, and cross all together moving forward. Don't want to run coaches through all three levels

concurrently, but if we had different groups of coaches trying to come out then it could be great for accessibility.

8. Membership Report - Sheryl Barnes

- a. [See addendum 2.](#)
- b. USOPC allows 45 days from the day an athlete turns 18 for background screening to take place.
- c. Clubs need to look at rosters and manage those to make sure athletes are good to go.

9. U.S. Ski & Snowboard Events Update - Sarah Emery and Nick Alexakos

- a. [See addendum 3.](#)
- b. 21/22 Season Recap
 - i. Grand Prix
 1. Steamboat, Copper, and Mammoth really pulled through and created great courses/jumps despite tough conditions.
 2. We were in Mammoth earlier than usual due to the Olympic season.
 - ii. Rev Tour
 1. Good weather at all three venues.
 2. Haven't quite recovered from COVID challenges. Not seeing as many international athletes, which hurts us particularly on HP fields. Slight dip from 2021 in field sizes.
 - a. Canada didn't travel as much.
 3. Big Air at Aspen
 - a. Not the best big air event based on formats and venue. Ran both FK and SB on one day. The scoring system wasn't able to run WC format for BA, so had to do best of two runs.
 4. Scheduling
 - a. Conversations happen in conjunction with Canada.
- c. 22/23 Draft Calendar and Discussions
 - i. Grand Prix
 1. Hoping to return to more normalcy like athlete and VIP functions.
 2. Hoping to get SBX/SX WC back in the US.
 3. Copper - Dec 11-17, Grand Prix and Visa Big Air (HP, BA).
 4. Mammoth - Jan 29-Feb 4, Grand Prix (HP, SS).
 - ii. Rev Tour
 1. Hoping to deliver a full US NAC schedule.
 - a. Goal is to host 3 SS, 3 HP, and 1 BA. Each location will be HP and SS.
 2. Goal to host six Future events to support the athletic and organizing committee pipeline.
 3. Will use WC format when available.
 4. Aspen (HP, SS) - February
 5. Copper (HP/SS) - late February
 6. Mammoth (HP,SS, BA) - March
 7. Pre-qualified criteria
 - a. Now that USASA Nationals is back, we will use Open Class results rather than overall ranking.
 - b. Slopestyle
 - i. Proposing to increase the number of prequalified women to 15.
 - c. Halfpipe
 - i. Proposing to match women's pre-qualified numbers to the men.
 - d. Spots for winners from the 21/22 season carry over to the 22/23 season. If you received a handed down spot, those are only for the remaining in-season events.

- e. Keith Shipman: Is there a way to get rid of the after 10th ranking rule to ensure that two people qualify for Rev from each Futures event?
 - i. Sarah: The 10 and 5 rule is put in place to keep the level of riding high. We need to keep the level of riding at the NorAm level at Rev Tour. The previous year, we didn't have this rule and qualified people in-season from Futures that had challenges on the Rev courses.
- f. Keith Shipman: Sometimes Futures events become point chaser for higher level athletes. Majority of top 10 are pre-qualified which makes it hard for athletes to move up the pipeline if pre-qualified athletes are attending
 - i. Sarah: Futures Tour was meant to be a local event and not necessarily a tour that athletes travel to. Larger conversation is how are the Futures Tour events being used—Rev Tour kids going to get points or domestic athletes who aren't traveling.
- g. Chris Haslock: Seeing high level participation at Futures Tours and if you're the best athlete there who isn't already pre-qualified, then I feel the handed down spots should go through to the next season
 - i. Sarah: Handed down spots don't have two year pre-qualification for Rev because handed down spots don't necessarily prove an athlete has objectively met criteria to compete at Rev. But those athletes get to come to Rev Tour and have the opportunity to prove that they are at Rev Tour Level. With Rev Tour schedule being later, gives more opportunity to host Futures Tours ahead of time to give athletes better chances to qualify in-season and not miss as many Rev Tour events.
 - ii. Schmaelzle: Athletes with handed down spots are encouraged to go to Rev and try to qualify for the next year but in order to compete at that level it requires an intense training schedule in a short timeline.
- h. We will continue to monitor and discuss handing down spots.

10. Introduction to new Chief of Sport/Sport Allocation Discussion - Anouk Patty

- a. Just finished team nominations.
- b. A lot of focus and energy on Freeski due to recent success.
- c. Identifying focus areas where we want to dive deep.
 - i. Going to look at all sports this summer and see if we have the criteria set that is appropriate and allow us to create the best team possible.
 - ii. See if we can pull things that have worked from some sports into others.
- d. Ski Cross
 - i. Look at our portfolio of sports this summer and see how we can best move forward.
 - ii. Update on Sport Resource Allocation motion
 - 1. Board formed a committee to reevaluate all the sports and has met a few times.
 - 2. Had good momentum at the beginning but have since had major staff turnover, new COVID wave, and then Olympics.
 - a. Hope that it will regain momentum now that things have calmed down.

11. USASA Report - Mike Mallon

- a. [See addendum 4](#)

- b. Futures Tour
 - i. Futures Tour is working but would love to discuss with the community on how to further improve it.
 - ii. Want to make sure Futures is being used as regional stops and entry level events.
 - iii. Hoping to do live event coverage and live event feeds in the future for Futures Tour events.
- c. 2022 National Champs
 - i. Really successful live scoring and live streaming and looking forward to doing it at Futures Tour next year and maybe at regional events.
- d. Looking Forward
 - i. Want to take community feedback and design what the sport of Freeskiing needs.

12. U.S. Ski & Snowboard Coaches Report

- a. Halfpipe - Mike Riddle
 - i. [See addendum 5](#)
- b. Slopestyle/Big Air - Skogen Sprang/Dave Euler
 - i. [See addendum 6](#)
 - ii. Athletes really supported each other and contributed a lot to the team's success.
- c. Team Culture - Mike Jankowski
 - i. Trying to centralize goal setting and make it more consistent and collaborate with athletes more.
 - ii. Apollo Project
 - 1. Consists of expert coach educators.
 - 2. Key part of team culture.
 - iii. Athlete Project
 - 1. Mentor program where pro athletes work with new rookies to the team.
 - 2. Dave Wise will be a big part of the mentor program and he would like to keep expanding that further down the pipeline and into clubs.
 - 3. Athlete liaisons
 - a. Team captain to help communicate with coaches.
 - b. Helps athletes be connected directly with the leadership team.
 - 4. Team barometer
 - a. Anonymous way for athletes to provide feedback.
 - 5. Injured athlete protocol
 - a. Make sure injured athletes stay connected with the athletes and really involve them so they feel part of the team and not left behind.
 - 6. Onboarding and offboarding
 - a. How to take advantage of team services while on team and the services available as athletes transition to retirement or being an independent athlete.
 - iv. Consistent Feedback
 - 1. Being open and vulnerable to growth and improvement as coaches.

13. Judges Report - Jason Arens/Matty Jennings

- a. Picked up full steam this year.
- b. Education - Jason Arens
 - i. Due to a hiatus, in lieu of in-person clinics, we set up the FIS online education system, which helped bridge the gap and keep judges involved.
 - ii. Were able to do an in-person judges clinic at COE in the late summer.
 - iii. Big focus on recruitment and getting prospective judges to attend clinics because with the growing number of events we have a limited number of qualified judges.
 - iv. Creating ways for people to get more information on the format of judging to help athletes and coaches better understand.
 - v. International clinic happening at COE in future.
- c. Contest - Matty Jennings
 - i. Successful year.
 - ii. Had to throw in quite a few younger, newer judges into Futures and Rev tours due to overlapping schedules with WC and it went well.
 - iii. Rev Tours went well, and the new judges stepped up.
 - iv. Double up in Aspen with SB/FK worked out well judging wise because it had two separate panels.
 - v. Realized importance of live timing.

14. Committee Appointments

Far West Representative

Ben Ryerson was re-elected by acclamation for Far West Representative. Ben Ryerson abstained from vote.

Intermountain Representative

Chris Haslock was elected by acclamation for Intermountain Representative. Chris Haslock abstained from vote.

Eastern Representative

John Kimble was re-elected by the acclamation for Eastern Representative. John Kimble abstained from vote.

Central Representative

Martin Sundquist was re-elected by the acclamation for Central Representative. Martin Sundquist abstained from vote.

Halfpipe Athlete Representative

Brita Sigourney was re-elected by the acclamation for Halfpipe Athlete Representative. Brita Sigourney abstained from vote.

At Large Representative

Dan Shuffleton was re-elected by the acclamation for At Large Representative. Dan Shuffleton abstained from vote.

Athlete, At Large Representative

Grace Henderson was elected by the acclamation for Athlete At Large Representative. Grace Henderson abstained from vote.

15. New Business

- a. Proposal to reorganize the Freeski Sport Committee to come into compliance with USOPC rules.
 - i. [See addendum 7](#)
 - ii. All NGB need to have 30% athlete representation.
 - iii. This committee will add an at large rep.
 - iv. Mike Mallon moved and Chris Haslock seconded the motion to accept the Freeski Sport Committee restructure.
 - v. Open for discussion
 1. Dan Shuffleton: Maintain coach rep on committee to represent collective coach opinion
 - a. Willis Englehart agrees.
 - b. Yaps: Regional reps are coaches already.
 - c. Mike Mallon: Could we add another athlete rep and keep coaches rep?
 - i. Tom Yaps: Yes, we will do that. We will have two at-large athlete reps.
 - vi. Following the discussion, the motion passed unanimously.

16. Floor Open for Comments/Questions

- a. Split Panel Judging - Ryan Wyble
 - i. Are there better ways to manage in the future?
 - ii. Coaches and judges at Rev Tour events had good discussions with judges and as the season went on, split panel judging went better.
 - iii. Lot of potential problems when two different panels.
 - iv. Propose getting an additional judge to act as a head judge to help get accurate ranks when they combine those two scores.
 - v. At Calgary, they had a split panel but results were unofficial until after a specified review window was over after the conclusion of the event.
 1. Jason: Good idea to have a pre-determined and communicated review window after the contest ends.
 - vi. Jason: Split panel judging isn't ideal. Until everything is video related, we will end up needing to use a split panel due to sheer lack of vision. Additional judge acting as head judge would help ease connection between two groups. Judges aren't thrilled with split panels but excited to figure out other possibilities and would make this inevitability easier to deal with. Open to suggestions from the coach and athlete side.
 - vii. Sarah: Utilizing technology and education to better the system. Video system is a good fix. Used the in-house system at Copper but we need to figure out how to take it to all resorts using a consistent model. Education and discussion is key to managing expectations and understanding.
 - viii. Matty: We were Zooming each other while the event was happening, which helped. Communication between two panels is really useful.
 - ix. Jason Stinsmen: Any chance of seeing more SBS judging?
 1. Jason: Requires so many judges so hard to do. Don't see opportunity to use SBS other than at biggest events due to cost and number of judges.

- b. Adjusting FIS age for SX - Michael Phelan
 - i. Moved to SX Subcommittee meeting.
- c. Rail Jams as Olympic sport - Submitted by Elijah Teeter
 - i. Jeremy: Some small nations would like to see it included as a FIS level event, which was a starting point. But broader discussion needs to take place before it gets to an Olympic level discussion.
 - ii. Janks: From an accessibility and participation point it is interesting to look at and it's growing in popularity. A lot of advantages to growing the sport but definitely challenges to pushing it forward.
- d. Live streaming and live scoring - Steve Votaw/Kathy Snyder
 - i. Live stream at Stoneham was great. People back home were able to tune in and watch.
 - ii. Would like to see it at Rev Tour.
 - iii. Sarah: Using live timing at events. Technology is a challenge, but it's on our radar and we would love to see it as well.
- e. Updates from FIS council on transition from SX from Freeski to Alpine - Whitney Gardner
 - i. Ashley: Decision was made to make that transition but was tabled due to the Olympics. It's picking up steam again. There's a request from the SX committee to split out SX rules and are working on a strategic plan to make that transition over the next few years. This transition would likely affect U.S. Ski & Snowboard and its structural organization as well.

17. Closing Comments & Motion to Adjourn

There being no further business, Tom Yaps moved to adjourn the meeting at 4:00 p.m.

Ski Cross Subcommittee Meeting

Tuesday, May 3, 2022

4:00 p.m. - 5:15 p.m. MT

Committee Membership:

Gillian Esson - Meeting Chair

Mike Mallon - USASA Representative

Whitney Gardner - Athlete Representative

Jeff Lange - Officials Representative

Morgan Haymans - Coaches Representative

Ashley Deibold - U.S. Ski & Snowboard Representative

Rodney Robinson - At Large Representative

Tyler Wallasch - Athlete Representative

Also in attendance: Erin McNeely, Sean Welch, Nick Alexakos, John Stob, Michael Phelan, Phillip GilanFarr, John Rust, Jeremy Ueland, Fletcher McDonald, Eric Webster

1. Chairman Calls the Meeting to Order

Gillian Esson called the meeting to order at 4 p.m.

2. Agenda Review and Approval

Mike Mallon moved and Jeff Lange seconded the motion to approve the agenda.

3. Review of Committee Membership

- a. The chair of the Ski Cross subcommittee was added to the Freeski Sport Committee as a voting member.
- b. Decided on 3-year and 2-year terms for committee members.
- c. Need two more athlete reps
 - i. Active athlete is the preference, have to be U.S. Ski & Snowboard member, 18 years old and up.
 - ii. Morgan suggests Tyler Wallisch and Stuart Whittier.
 - iii. Whitney will talk to athletes who are interested.

Chairperson

Gillian Esson was re-elected by acclamation for Chairperson. Gillian Esson abstained from vote.

USASA Representative

Mike Mallon was re-elected by the acclamation for USASA Representative. Mike Mallon abstained from vote.

Officials Representative

Jeff Lange was re-elected by the acclamation for the Officials Representative. Jeff Lange abstained from vote.

Coaches Representative

Morgan Haymans was re-elected by the acclamation for the Coaches Representative. Morgan Haymans abstained from vote.

At Large Representative

Rodney Robinson was elected by the acclamation for the At-Large Representative.
Rodney Robinson abstained from vote.

4. Review of season

- a. USASA
 - i. Information was covered in USASA presentation in the Freeski Sport Committee meeting.
- b. Holeshot and Futures Tour
 - i. Two stops for FIS level cross events both coinciding with SBX.
 - ii. At Gore, we were able to split SBX and SX out on separate competition days.
 - iii. In Copper, due to scheduling constraints, we had to run SBX and SX on the same day.
 - iv. To make Holeshot work we have to run a Futures Tour at the end of Holeshot. To do standalone Futures events, we need more participation. Best model is to do NAC, Futures Tour, then USASA events back to back to get the most out of the track and make it the most cost efficient.
- c. 21/22 Scheduling
 - i. JWC sanctioned SX and put it on the calendar after we had a contract and dates set for Copper. As such, Canadians said they weren't coming to Copper so they requested to move finals. We acknowledge that the schedule didn't work out well for athletes and will keep those items top of mind for next year.
- d. 22/23 Plans
 - i. Hoping to host Holeshot/Futures events after the World University Games at Gore.
 - ii. In talks about moving course at Copper. This year wasn't the year due to limitations with snow-making related to other events earlier in the season
 - iii. Requested additional funding for Holeshot. Waiting on the decision.

5. Athlete Report - Whitney Garnder

- a. Really strong season for Tyler Wallasch.
- b. Tyler is very grateful to have had the opportunity to represent the U.S. at the Olympics and is hungry for more.
- c. Sport exposure would improve with support from media from U.S. Ski & Snowboard, especially at the Olympics.
- d. NAC athletes continue to improve and getting more consistent results and are working to add WC to their schedule as coaches see fit.
- e. Tanner Murphy had great results, including 6th place at JWC.
- f. Good group of female athletes up and coming and hoping to get them into FIS races.
- g. Requesting clarity on what the chain of command is for communication to athletes named to the Team.
 - i. Ashley and Whitney will regroup offline.

6. Development Projects and Camps - Ashley Deibold

- a. We had looked at doing camp with Whitney at Copper but timing didn't work out.
- b. Potentially utilize Copper for Cross camp there in May if this year goes well for Whitney.
- c. This year, we will likely go back to hood for Project Gold.

- d. Could do a Project Gold group alongside another group of athletes who are interested just to try and develop athletes.
- e. Rob Fagan is looking into a track build at Hood.
- f. Lots of opportunities to integrate SX projects into Alpine projects.
- g. Sean Welch: Would love to see a midsummer project at Timberline and would be happy to support it if it happens.

7. Old Business

- a. Motion to review sport resource allocation - Mike Mallon
 - i. Whitney has a meeting scheduled with Anouk and Gus regarding this. Mike hopes to join as well and bring data from USASA.
 - ii. Goal is to also highlight Alpine contribution to the pipeline and how that works with the USASA pipeline.
- b. SX and Alpine
 - i. Transition process is moving forward but will remain the same for the 22/23 season.
 - ii. Whitney: Understanding is that next year will be the final ghost year.

8. Action Items/Proposals

- a. Ski Cross Data
 - i. Discussed above. Bringing in the Alpine data into the conversation regarding the pipeline for SX in regards to sport resource allocation.
- b. Strategic Plan
 - i. Goal is to align a vision for the growth of Ski Cross.
 - ii. Establishing 4- and 8-year plans, diving into how we develop athletes and produce medals.
 - iii. Current working group members for the strategic plan: Whitney Gardner, Mike Mallon, Morgan Hayman, Tyler Wallasch, Rodney Robinson, Bruce Johnson.
 - 1. Michael Phelan and Jeremy Ueland interested in joining.

9. New Business

- a. U14 Alpine Recommendation - Whitney Gardner
 - i. Keep it on our radar and keep the conversation going.
 - ii. Keep conversation going with U16 coaches at regional level.
 - iii. Maintain relationships with Alpine development programs.
- b. FIS Age - Whitney Gardner/Michael Phelan
 - i. Match the SBX FIS age of 15.
 - ii. Gillian: Hesitant to use energy to push this forward because if we transition to Alpine, FIS ages will be 16.
 - iii. Whitney: This is a FIS issue that we as a subcommittee would bring to FIS. Realistically, I don't know that FIS would budge on this. Think we need to stay in alignment with FIS Alpine and that age is 16.
 - iv. John: Don't think we need to mess with it because Alpine is discussing changing the age as well. Wait to join them and then join that fight.
 - v. Mallon: With direction we are headed, I agree to hold off for now.
 - vi. Phil: If we are going to move to Alpine, we first need to work on sport resource allocation.

10. Closing Comments and Motion to Adjourn

There being no further comments, Gillian Esson moved to adjourn the meeting at 5:15 p.m.

Respectfully submitted,

Erin McNeely, Secretary of Meeting

Addendum 1



USOPC - Opinion



U.S. Ski & Snowboard, Sport Education Department

“The U.S. Ski & Snowboard, Sport Education department is acknowledged as a leader in the nation and the innovative process, content and delivery methods utilized are world-class. U.S. Ski & Snowboard are a highly valued partner”.

Kelly Skinner - Vice President, High Performance, US Olympic and Paralympic Committee.

U.S. SKI & SNOWBOARD

Club Development



U.S. Ski & Snowboard Club Development provides **resources, education, certification, and recognition** to over 350 ski and snowboard clubs around the country.

U.S. SKI & SNOWBOARD

Sport Education & DEI



Set an example and raise the bar on best practices

- Recruit, develop, and retain more women as coaches and leaders
- Represent athletes from more diverse backgrounds
- Collaborate with partners who introduce youth from underrepresented minorities to snowsports

Success =

- Larger talent pool for coaches and athletes
- Staff and athlete satisfaction and retention
- Increased sponsor support

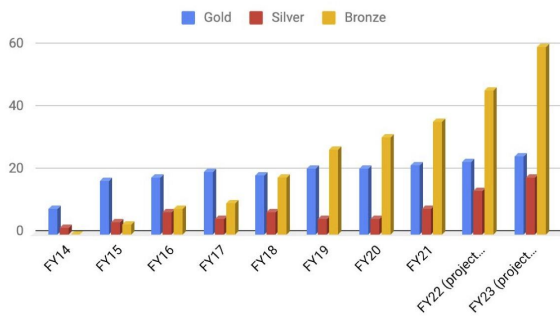


U.S. SKI & SNOWBOARD

FY22 Total Certified Clubs



Gold, Silver and Bronze



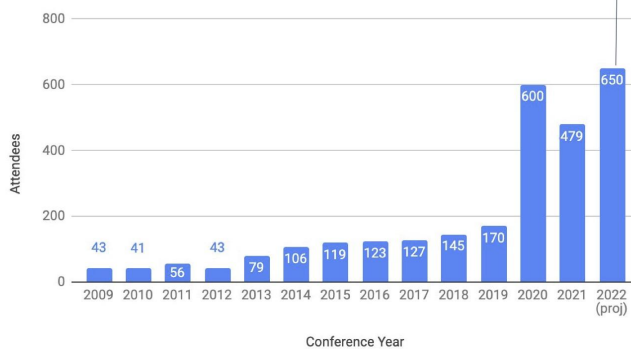
Total Podium Certified Clubs	
FY14	10
FY15	25
FY16	33
FY17	35
FY18	46
FY19	53
FY20	57
FY21	66
FY22(proj)	69
FY23(proj)	78

U.S. SKI & SNOWBOARD

Club Excellence Conference



Club Excellence Conference Attendance



U.S. SKI & SNOWBOARD

CLUB DEVELOPMENT - FY 22 RECAP



- ❖ **Certifications** - 33 Active Applications
- ❖ **Outreach and Education** - Club Excellence, Fall Summit
- ❖ **Recognition** - Development Club of the Year, DEI Champion Award
- ❖ **Resources** - Comp Study, Consulting Projects, Guide to Excellence
- ❖ **Partnerships** - Kelly Brush Foundation, World Cup Supply, BRASS, Stop the Bleed, USOPC, YES, SOS Outreach, NBS, Share Winter, all of YOU!!!!!!

U.S. SKI & SNOWBOARD

CLUB DEVELOPMENT - FY23 LOOK AHEAD



LET'S RAISE THE BAR



- More data
- Additional Educational Opportunities
- Broader engagement of coaches and athletes
- Increased retention

U.S. SKI & SNOWBOARD

2021/22 Accomplishments



Coach
Development

U.S. SKI & SNOWBOARD

LMS Upgrade



The screenshot shows a user interface for a Learning Management System (LMS). On the left is a dark navigation sidebar with options like Dashboard, Calendar, Content bank, Portfolio, Coaches Community, Your Certificates, and Site administration. The main area is titled 'My Courses' and displays a grid of course cards. Each card includes a course title (e.g., 'Level 200 Alpine Level 200 Coach Certification Course'), a progress indicator (e.g., '22% complete'), and a '2020 FALL SUMMIT' badge. On the right, there are sections for 'Upcoming events' with dates and locations, and 'Configurable Reports' listing various reports like 'All Site Badges Report' and 'All teachers in courses'.

U.S. SKI & SNOWBOARD

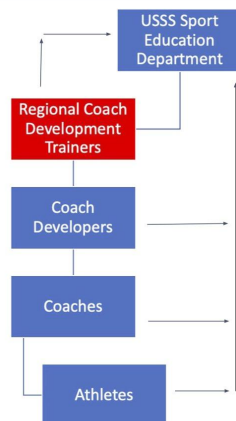
Course Development



This section displays a grid of course cards for development. Each card has a title (e.g., '2020 FALL SUMMIT', '2021 CLUB EXCELLENCE'), a subtitle (e.g., 'Continuing Education'), a brief description, a price (all are \$20.00), and a red 'Enroll' button. The courses cover topics such as coaching philosophy, planning, reflection on COVID-19, and emotional awareness.

U.S. SKI & SNOWBOARD

Alpine Regional Coach Development Trainer

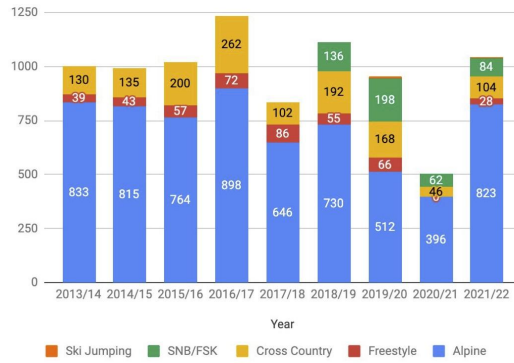


U.S. SKI & SNOWBOARD

2021-22 Participants



Number of Assessment Participants

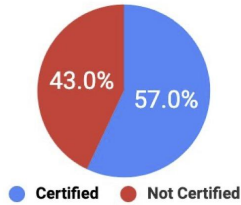


U.S. SKI & SNOWBOARD

Certified vs Non-certified (FY22)



Total Coach Membership



6,781	Total Coach Members
2,890	Total Coaches Not Certified
3,891	Total Coach Members Certified
More coach members than 1,040 2020-21 season	

U.S. SKI & SNOWBOARD

2022/23 Initiatives



U.S. SKI & SNOWBOARD

What's coming in 2022-2023



- Optimise Learning Center to Provide a Better User Experience
- Regional Coach Certification Projects L100 - L300
- Finalise 200 Curriculum for All Sports
- Continue Summer Webinar Series
- Build upon Continuing Education Courses
- Enhance Coach Development Trainer Program
- Enhance Coach Developer Onboarding Program
- Return of Fall Symposium and National Coaches Academy
- Continued Work with USOPC's Apollo Program and National Team Coaches
- USASA Strategic Alignment
- Further develop a department marketing strategy

U.S. SKI & SNOWBOARD

New Course Development



- Alpine Introduction to Course Setting Coach Developer Training Course
- Alpine Level 200 Coach Developer Training Course
- Alpine Level 300 Coach Developer Training Course
- Snowboard Level 200 Coach Certification Course
- Snowboard Level 200 Coach Developer Training Course
- Snowboard Level 200 Continuing Education Course
- Freeski Level 200 Coach Certification Course
- Freeski Level 200 Coach Developer Training Course
- Freeski Level 200 Continuing Education Course
- Freestyle Level 200 Coach Certification Course
- Freestyle Level 200 Coach Developer Training Course
- Freestyle Level 200 Continuing Education Course
- Ski Jumping Level 200 Coach Certification Course
- Ski Jumping Level 200 Coach Developer Training Course
- Ski Jumping Level 200 Continuing Education Course

U.S. SKI & SNOWBOARD



Thank You

Addendum 2



Membership Reminders



- Members 17 & older need to have their own My U.S. Ski & Snowboard account to access membership requirements
- Requirements may include any combination of background screening, SafeSport training, Introduction to Avalanches and Coaching Fundamentals
- Requirements timelines:
 - SafeSport training required once per season (season runs from July 1 through June 30, annually)
 - Background screening currently required every two seasons
 - Introduction to Avalanches required every two seasons
- FIS registrations will only be activated once all U.S. Ski & Snowboard membership requirements are successfully completed. Please note the following exceptions.
 - SafeSport cannot be completed until July 1
 - Background screening for those who turn 18 years old must be completed within 45 days of 18th birthday
- Coaching Fundamentals is not required to activate any membership other than coach

U.S. SKI & SNOWBOARD

Membership Updates



Membership pricing increase

- Strategic increases are across all sports
- Pricing has been consistent since 2020
- Carriers like Nationwide have exited the NGB marketplace completely
- SafeSport costs on the rise

U.S. SKI & SNOWBOARD

Membership Updates - Pricing



Membership Category	Age Category	Price	SafeSport	Screen	Avalanche	Sanctioned Competition	Notes
General	0-17	\$35					Restricted to those 17 & Under
Non-Scored Athlete	18-100	\$100X	X	X	X		Meets compliance requirements for corresponding USASA membership category
Competitor U11 & Under	0-10	\$75				X	
Competitor U13	12-13	\$110				X	
Competitor U15 & Over	13-100	\$200X	X	X	X		Meets compliance requirements for corresponding USASA membership category
Official	18-100	\$80X	X	X			Meets compliance requirements for corresponding USASA membership category
Coach w/Official	18-100	\$150X	X	X			Meets compliance requirements for corresponding USASA membership category
Volunteer	18-100	\$65X	X	X			Meets compliance requirements for corresponding USASA membership category
Short-term	0-17	\$35/day				X	Restricted to those 17 & Under
Short-term Foreign	18-100	\$35/day				X	Available to foreign athletes coming to the U.S. for an event All short-terms are restricted to 1 event per season

Where requirements are noted they apply to anyone turning 18 at anytime during the season
 Family Cap Refund is \$500
 Additional memberships may be purchased at the cost of the highest membership

Background Screening



- All adult members, excluding short-term foreign members, are required to undergo background screening every two seasons (term subject to change)
- Registering for screening alone does not fulfill this requirement; a green light screening determination is required to activate memberships for those 18 and over
- Please allow several weeks for the screening process to be completed
 - Individual screening times will vary
 - Foreign screenings may take a month or more
- Members turning 18 during the season (July 1 – June 30) will need to register for screening upon turning 18**
 - A separate email with background screening instructions will be sent on members 18th birthday
- U.S. Ski & Snowboard will need to receive a green-light screening determination within 45 days of member turning 18
- On the 46th day the member will be placed on pending status and prohibited from participation in U.S. Ski & Snowboard events and **will be dropped from any points list occurring during pending status**

U.S. SKI & SNOWBOARD

SafeSport Training



- All members 17 and older are required to complete SafeSport training through the U.S. Center for SafeSport to activate membership. Substitutions are not permitted
- There is no charge for core curriculum. Do **NOT** pay for the course. U.S. Ski & Snowboard does not reimburse for training.
- Courses displayed will be limited to the Center's Core curriculum noted below
 - SafeSport Course and Refresher Schedule
 - Year 1 – Core SafeSport Trained Course
 - Year 2 – Refresher 1 Course
 - Year 3 – Refresher 2 Course
 - Year 4 – Refresher 3 Course
 - Year 5 – The training schedule begins again

U.S. SKI & SNOWBOARD

SafeSport Training



- Please use the same email on SafeSport as you do for your my.us skiandsnowboard.org account
- Member Services can update your SafeSport email and/or password. Please DO NOT create another SafeSport account. It's important that your history is maintained under a single account
- Members may get credit for SafeSport training completed under other NGB's or affiliated entities under USOPC and/or U.S. Center for SafeSport umbrella if training occurred during the appropriate season timeline
- Member Services can request your SafeSport account be affiliated with our organization if needed
- If your SafeSport status shows as pending and you've completed the course July 1, 2022 or later, please email your certificate to membership@us skiandsnowboard.org

U.S. SKI & SNOWBOARD

Introduction to Avalanches Course



- All members 17 and older are required to complete training to activate their membership
- This brief course was developed through a partnership between the Utah Avalanche Center, BRASS, and U.S. Ski & Snowboard
- The purpose of this course is to make you aware of avalanche and snow safety, and to make you think twice before going off-piste or entering the backcountry without the proper gear and training

U.S. SKI & SNOWBOARD

Coaching Fundamentals



- Coaching Fundamentals is a prerequisite for all coach memberships, excluding those Certified Level 100 or higher
- Level 100 certification is now required for all coaches
- Final exam score of 70% or higher is required
- **Members have 30 days to complete the course. If the course isn't completed within 30 days, the members access will expire. At that time members will be required to repurchase the course at \$10**

U.S. SKI & SNOWBOARD

Club Registration Process



- The deadline for club registration is December 31, 2022, after which a \$50 late fee will apply. This deadline will be implemented for the 2022-23 season
- All club minimum standards must be met for clubs to be in good standing. Those standards include the following requirements.
 - **Ensure those in a position of authority over or in regular contact with athletes are members at a level which triggers background screening and SafeSport training. This includes board members, staff, adult athletes, and volunteers**
 - The club volunteer membership is sufficient to fulfill Board membership compliance
 - Club must provide a list of board members for auditing purposes. Club must provide updates to board member list as changes occur
 - **All club coaches regardless of participation in U.S. Ski & Snowboard events must be members**
- Please plan ahead. Early registration is key!

U.S. SKI & SNOWBOARD

Club Board of Directors Requirement Exemptions



U.S. Ski & Snowboard has been afforded the following exemptions by the U.S. Center for SafeSport

- Board members of 501(c)(3) Foundation or Booster Clubs that are separate from Member Clubs and would not be considered an LAO because they do not have any role in managing or delivering programs or have any In-Program Contact (as defined below);
- Educators at schools, colleges, and universities where their roles are independent of athletic programs associated with U.S. Ski & Snowboard and/or a Member Club and do not have any In-Program Contact (as defined below).
- Management/Leadership over resort operations where their roles are independent of athletic competition programs with U.S. Ski & Snowboard and Member Clubs and do not have any In-Program Contact (as defined below).
- Board members of Multi-sport community recreational clubs/programs that have a small competition program. In this case, at least three (3) Board members must be identified as leading or having authority over the ski and snowboard activities of the club and must form an athlete safety committee and they must be members of U.S. Ski & Snowboard and they will be considered Adult Participants.

U.S. SKI & SNOWBOARD

Important Dates and Info



- May 31st – must be renewed and **complete membership requirements** to be on 1st FIS points list and to compete in the Southern Hemisphere
- August 15th – FIS late fee goes into effect
- **October 15th - Early bird registration deadline**
- Saturday coverage runs October – March
- Contact Information
 - membership@usskiandsnowboard.org
 - 435-647-2666
 - Online Chat

U.S. SKI & SNOWBOARD

Addendum 3

U.S. Ski and Snowboard Event Report

VISA Big Air | Steamboat, CO | December 2 - 4, 2021



Jake Canter waiting to drop in training



Colby Stevenson with a youth group spectating qualifiers



FK Men: 1st: Matej Svancer (AUT) | 2nd: Alex Hall (USA) | Antoine Adelisse (FRA)



FK BA Finals (Dec 4)

EVENT FACTS

Location: Steamboat Springs, Steamboat CO

Event: VISA Big Air

Disciplines: Snowboard Big Air | Freeski Big Air

Athlete Participants: Snowboard Big Air: Women: 32 (21 Countries) | Men: 61 (27 Countries)
Freeski Big Air: Women: 28 (16 Countries) | Men: 59 (19 Countries)

USA Results: Saturday, Dec 4th | Snowboard Big Air

Women: Hailey Langland - 4th | Julia Marino - 9th | Ty Schnorrbusch - 19th | Courtney Rummel - 22nd | Jade Thurgood - 23rd | Danielle Weiler - 28th | Hahna Norman - 30th

Men: Red Gerard - 11th | Sean Fitzsimons - 17th | Jake Canter - 20th | Dusty Henricksen - 22nd | Luke Winkelmann - 27th | Brock Crouch - 29th | Chris Corning - 39th | Kyle Mack - 46th | Judd Henkes - 48th | Dave Retzlaff - 53rd | Fynn Bullock-Womble - 56th | Lucas Ferry - 61st

Saturday, Dec 4th | Freeski Big Air

Women: Darian Stevens - 11th | Jay Riccomini - 13th | Maggie Voisin - 15th | Marin Hamill - 18th | Grace Henderson - 25th | Caroline Claire - 27th

Men: Alexander Hall - 2nd | Colby Stevenson - 7th | Hunter Henderson - 11th | Cody Laplante - 13th | Nicholas Goepper - 18th | James Kanzler - 25th | Ryan Stevenson - 31st | Kiernan Fagan - 32nd | Peter Raich - 44th | Deven Fagan - 48th | William Borm - 53rd | Mac Forehand - 56th

Attendance: **Approximately 5,021**
(Snowboard- Friday- 1,509, Freeski- Saturday- 3,512)

VIPs: **Approximately 125 + 30 Steamboat VIPs**
(comprised of sponsors, industry VIPs, Copper Mountain and other U.S. Ski & Snowboard guests)

Other Event Participants: **Approximately 461**
(International and domestic athletes, coaches, technicians, officials, industry representatives, family, volunteers)

Broadcasts:

EVENT	AIRDATE	Network	TIME (est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers per Household	Total Cumulative Viewers
Snowboard Big Air	12/04/21	NBCSN	9:00 PM	120 mins	.05	61,000	128,100	61,000	2.1	128,000
Freeski Big Air	12/04/21	NBCSN	11:00 PM	120 mins	.02	24,000	50,400	24,000	2.1	26,000
Snowboard Big Air	12/25/21	NBC	4:00pm	120 mins	.33	405,000	850,500	405,000	2.1	850,500

TV Exposure: ESPN, InFront Media, Eurosport-Europe, ORF, CBC, CCTV, YLE, L'EQUIPE,RAI, POLSAT, NBC, NHK, FUJI TV

MEDIA DETAILS:

Accredited Media: Over 100 media through our [Steamboat virtual media hub](#), updated daily w/ results and U.S. Ski & Snowboard preview and recap articles. With FIS COVID Restrictions still in place, there was a select, limited number of media and photo

- Getty Images, 9News Denver, Fox Weather, CBC Sports

Video & Social Media Highlights: [Visa Big Air presented by Toyota](#)

Photo Highlights: [2021 VISA Big Air - Freeski Photos](#)
[2021 VISA Big Air - Snowboard Photos](#)

Highlights: With the most challenging early season conditions in recent memory at Steamboat, the Resort's dedication and commitment to U.S.Ski & Snowboard was unparalleled. The Resort and LOC delivered an exceptional big air jump and the athletes competed at an elite level. Never been done (NBD's) tricks pushed progression in the only big air Olympic Team Selection Event. Freesker Alex Hall's 2nd place podium finish was a highlight for the U.S. Team.



U.S. Ski and Snowboard Event Report

Toyota U.S. Grand Prix | Copper, CO | December 10-11, 2021



FK HP: 1st: Alex Ferreira | 2nd: Nico Porteous (NZL) | 3rd: Brendan Mackay (CAN)

EVENT FACTS

Location: Copper, CO

Event: U.S. Copper Grand Prix

Disciplines: Snowboard Halfpipe | Freeski Halfpipe

Athlete Participants: Snowboard Halfpipe: Women: 34 (12 Countries) | Men: 40 (14 Countries)
Freeski Halfpipe:: Women: 34 (11 Countries) | Men: 46 (13 Countries)

USA Results: Friday, Dec 10th | Freeski Halfpipe

Women: Brita Sigourney - 4th | Hanna Faulhaber - 5th | Abigale Hansen- 10th | Svea Irving - 12th | Devin Logan - 14th | Annalisa Drew - 19th | Jay Riccomini - 20th | Jeanee Crane-Mauzy - 21st | Riley Jacobs - 23rd | Kathryn Gray - 25th | Nikita Rubocki - 29th | Lauren Bendixen - 32nd

Men: Alex Ferreira - 1st | Birk Irving - 4th | David Wise - 7th | Lyman Currier - 8th | Aaron Blunck - 10th | Tristan Feinberg - 12th | Jaxin hoerter - 14th | Samson Schuiling - 17th | Aaron Durlester - 24th | Hunter Carey - 25th | Jack Ganley - 27th | Nathaniel Bourgoin - 29th | Reagan Wallis - 32nd | Cassidy Jarrell - 33th | Eugene Morris - 35h | Cameron Brodrick - 36th | Chase Maytham - 37th | Dylan Ladd - 40th

Saturday, Dec 11th | Snowboard Halfpipe

Women: **Zoe Kalapos - 10th** | Tessa Maud - 14th | Summer Fenton - 19th | Kinsley White - 20th | Kelly Berger - 22nd |
Lola Cowan - 28th | Kaili Shafer - 30th | Sonora Alba - 31st | Natalie Partridge - 33rd | Alexandria Simsovsits - 34th

Men: **Taylor Gold - 5th** | **Chase Josey - 6th** | **Shaun White - 8th** | Lucas Foster - 11th | Toby Miller - 13th |
Ryan Wachendorfer - 15th | Joey Okesson - 28th | Chase Blackwell - 28th | Joshua Bowman - 32nd | Jason Wolle - 36th
Levko Fedorowycz - 40th

Spectators: **TBD**

USSA VIPs: **Approximately 55**
(comprised of sponsors, athletes, industry VIPs, Copper Mountain and other U.S. Ski & Snowboard guests)

Other Event Participants: **Approximately 196**
(International and domestic athletes, coaches, technicians, officials, industry representatives, family, volunteers)

Broadcasts:

EVENT	AIRDATE	Network	TIME (est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers per Household	Total Cumulative Viewers
Freeski Halfpipe	12/10/21	NBCSN	9:30 PM	2.00	.02	23,000	48,300	23,000	2.1	48,300
Snowboard Halfpipe	12/11/21	NBCSN	2:00 PM	2.00	.07	83,000	174,300	83,000	2.1	174,300
Freeski Halfpipe	12/11/21	NBC	5:00 PM	1.00	.52	636,000	1,335,600	636,000	2.1	1,335,600
Snowboard Halfpipe	12/12/21	NBC	1:00 PM	1.00	.31	382,000	802,200	382,000	2.1	802,200

TV Exposure: ESPN, InFront Media, Eurosport-Europe, ORF, CBC, CCTV, YLE, L'EQUIPE,RAI, POLSAT, NBC, NHK, FUJI TV

MEDIA DETAILS:

Accredited Media: We communicated with 100+ media through our [Copper Grand Prix virtual media hub](#), updated daily w/ results and U.S. Ski & Snowboard preview and recap articles.

Hosted on-site media: Getty Images, AP, Washington Post, USA Today (photo), 9News Denver, USOPC, Fox Weather, CBC Sports, China Global Television Network (CGTN), NBC Research, Discovery Network (Shaun White Documentary), Olympic Channel, and a larger handful of Japanese broadcast media.

Photo Highlights: [Freeski Photos](#)
[Snowboard Photos](#)

Video & Social Media Highlights: [Toyota U.S. Grand Prix- Copper](#)

Highlights: Alex Ferreira wins the Men's Freeski Halfpipe competition. Five U.S. men make the ten person finals in FK HP.
After two years of collaboration with the Dew Tour, we successfully execute and deliver two elite U.S. Team Qualification Events back to back.

U.S. Ski & Snowboard Event Report
Toyota U.S. Grand Prix | Mammoth Mountain Resort, CA
January 6 - 9, 2022



Jaime Anderson and Red Gerard win SB Slopestyle



U.S. Olympic Team nomination presented by VISA



Alex Hall wins FK Slopestyle and Nick Goepper 3rd

EVENT FACTS

Location: Mammoth Mountain Resort, CA

Event: Toyota U.S. Grand Prix & U.S. Olympic Team nomination presented by VISA

Disciplines: Snowboard Halfpipe (1/8) | Snowboard Slopestyle (1/8)
 Freeski Halfpipe (1/8) | Freeski Slopestyle (1/9)

Athlete Participants:

Snowboard Slopestyle:	52 men (22 countries) 30 women (16 countries)
Freeski Halfpipe:	39 men (12 countries) 28 women (10 countries)
Snowboard Halfpipe:	38 men (14 countries) 26 women (10 countries)
Freeski Slopestyle:	54 men (18 countries) 25 women (14 countries)

Top USA Results:

Snowboard Slopestyle (women):	Jamie Anderson - 1st Hailey Langland - 5th Jade Thurgood - 8th Courtney Rummel - 9th
Snowboard Slopestyle (men):	Redmond Gerard - 1st Brock Crouch - 6th Chris Corning - 8th Dusty Henricksen - 10th
Freeski Slopestyle (women):	Maggie Voisin - 3rd Marin Hamill - 7th Caroline Claire - 8th
Freeski Slopestyle (men):	Alex Hall - 1st Nicholas Goepper - 2nd Mac Forehand - 4th
Snowboard Halfpipe (women):	Zoe Kalapos - 11th
Snowboard Halfpipe (men):	Lucas Foster - 5th Joey Okesson - 7th
Freeski Halfpipe (women):	Brita Sigourney - 4th Hanna Faulhaber - 7th Abigale Hansen - 9th
Freeski Halfpipe (men):	David Wise - 2nd Aaron Blunck - 3rd Birk Irving - 4th Eugene Morris - 10th

Spectators: Total Approx =28,400- Friday-8,200, Saturday-14,300, Sunday- 5,900

Credentialed Attendees: 850 (comprised of officials, staff, sponsors, athletes, industry VIPs and other U.S. Ski & Snowboard guests)

Broadcasts:

EVENT	AIRDATE	Network	TIME (est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers per household	Total Cumulative Viewers
Freeski Halfpipe	1/8/22	CNBC	12:00 PM	120 mins	.05	30,000	63,000	30,000	2.1	63,000
Snowboard Slopestyle	1/9/22	CNBC	9:30 AM	90 Mins	.03	22,000	46,200	22,000	2.1	46,200
Freeski Slopestyle	1/9/22	CNBC	11:00 AM	120 Mins	.03	22,000	46,200	22,000	2.1	46,200
Snowboard Halfpipe	1/9/22	CNBC	1:00 PM	120 Mins	.02	17,000	35,700	17,000	2.1	35,700
Halfpipe Recap	1/16/22	NBC	1:00 PM	90 Min	.55	677,000	1,421,700	677,000	2.1	1,421,700
Slopestyle Recap	1/23/22	NBC	12:00 PM	60 Min	.69	843,000	1,770,300	843,000	2.1	1,770,300

Broadcast: CNBC, Peacock, NBC

Accredited Media: 68 Accredited Photo and Media on-site
 168 Virtual Accreditation
[Media/ Press Highlights](#)
[Virtual Media Hub](#)

Social Media and Video Highlights: **244 US SKI & SNOWBOARD POSTS RESULTED IN:**
2.63M People Reached | 2.7M Impressions | 7.2K Reactions | 1.5M Video Views
[FULL BREAKDOWN](#)

Highlights:

- Despite drought conditions through November, followed by the snowiest Dec in Mammoth history, the LOC delivered eight (8) U.S. Olympic Team Qualifiers/ FIS World Cup competitions.
- Alex Hall and Nick Goepper secure spots on the U.S. Olympic Team with podium finishes in men's freeski slopestyle.
- Mammoth Mountain Resort hosts another successful HP finals under the lights with a massive turnout that culminated on Saturday night with the U.S Olympic Team nomination presented by VISA
-

Event Photos: [Freeskiing](#)
[Snowboard](#)



2022-23 Goals:

- Deliver elite competition venues that provide opportunity for US athletes to compete domestically
- Continued support and development of Slopestyle, Halfpipe, Big Air, SBX / SX as Olympic Sports
- Enhance media, sponsor, and spectator engagement at events
- Strengthen integration of Revolution Tour and GP competitions
- Continued support of U.S. Ski & Snowboard environmental sustainability mission

2022-23 Tentative Domestic SB/ FK FIS World Cup Schedule:

- **Dec 11-17, 2022-** Toyota U.S. Grand Prix/ Visa Big Air- Copper Mountain Resort, CO- SB/ FK- HP, BA
- **Jan 29- Feb 4, 2023-** Toyota U.S. Grand Prix- Mammoth Mountain Resort, CA- Sb/ FK- HP, SS





2022-23 Goals:

- Deliver full US NorAm schedule that provides opportunity for US athletes to compete domestically.
- Continued support and development of Slopestyle, Halfpipe and Big Air competition pipelines.
- Provide elite venues and competition formats continuing to develop and prepare athletes for World Cups and other elite competitions.

2022-23 Tentative Rev Tour FIS NorAm Schedule:

- **Aspen Buttermilk, CO-** February (HP/SS)
- **Copper Mountain, CO-** late Feb/early March (HP/SS)
- **Mammoth Mountain, CA-** March (HP/SS/BA)



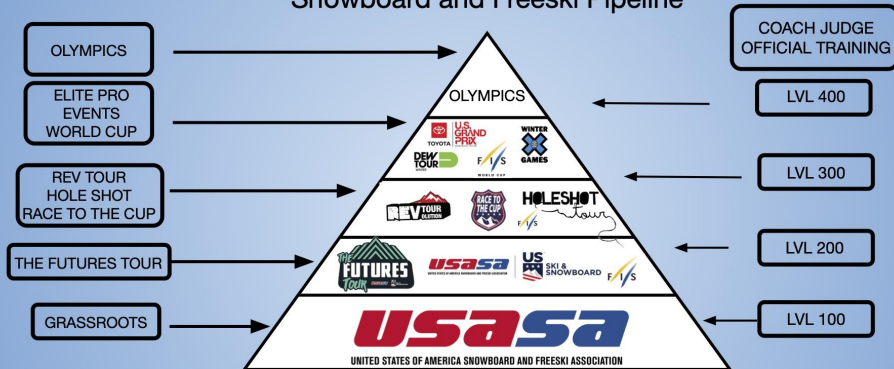
Addendum 4



USASA SUMMARY Spring Congress 2021-2022



Snowboard and Freeski Pipeline



Through the USASA regional directors and in partnership with US Ski & Snowboard member clubs and partner resorts, USASA delivers 500 regional events across **all Olympic Snowboard and Freeski disciplines*** and Rail Jam each year. USASA also facilitates 100/200 coaches, judges and officials training.

*With the exception of Team Cross and Big Air

SUMMARY

- ❑ Pandemic Response
- ❑ Department Overview
- ❑ Marketing
- ❑ Diversity Equity & Inclusion
- ❑ Regional Series Investments
- ❑ Membership
- ❑ Regional Events
- ❑ Futures Tour
- ❑ 2022 National Championships
- ❑ Next Steps



PANDEMIC RESPONSE

- ❑ Plan for Success
- ❑ Partnership Development
- ❑ National Office Support
- ❑ Regional Activation



WHAT DID WE LEARN?

- ❑ Fiscal Vulnerability
- ❑ Strength of Partnerships/Community
- ❑ We are Resilient
- ❑ Regional Directors- Relationships
- ❑ Teamwork- Mission Focus

MISSION

Facilitate professionally managed events for athletes of all ages, attract snowboarders and freeskiers, support and nurture their development, provide member and coaching education, and positively influence the future of our sports.



DEPARTMENT OVERVIEW

-OPERATIONS-

- On Time Delivery
- Rules, Points, Rankings
- Consistent Streamlined Process
- Best in Class Performance



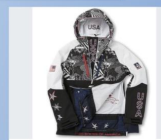
DEPARTMENT OVERVIEW

-DEVELOPMENT-

- Connecting to Our Audience
- Special Events
- Steady Pulse
- Alumni Engagement
- Collaboration With Foundation



US Olympic Fermal Jacket
 MSRP: (1)
 CURRENT BID: \$330
 You saw it on the Olympics, you want it? Now you can have it!



US Olympic Team Nylon Jacket
 MSRP: (1)
 CURRENT BID: \$696
 Designed by US Ski & Snowboard (US) Corp.
 Nylon US Snowboard Team Nylon Fermal. The perfect blend of durability, the lightweight nylon allows for easy packing with reinforced stress points like a reinforced Y of waterproof and air V surface fabric system for breathability.

DEPARTMENT OVERVIEW

-MARKETING-

- Vibe is Alive
- Telling Our Story
- Maximizing Opportunities
- U.S. Skiing & Snowboarding Engagement
- More Opportunity to Collectively Celebrate our Sports!



AWESOME MARKETING + USASA PARTNERSHIPS

- Engaged Partners + Membership
- Amazing Series Director Involvement
- Community Generated Content
- New Bibs!
- Social Growth
- New Marketing + Partnership Opportunities
- Supporting the Grassroots Community + Culture of our Sports



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DIVERSITY EQUITY & INCLUSION

- ❑ SPC LED
- ❑ DEI COMMITTEE FORMED
- ❑ NEW PARTNERS
- ❑ DEI ACTION PLAN
- ❑ YEAR 1 GOALS



DIVERSITY EQUITY & INCLUSION



Phase 1- 2021-22 Season- GOALS ACCOMPLISHED!

- **DEI Training and Education** - Provide ongoing training for all USASA Regional Directors and Officials. This will involve third party consulting and education on racial bias, use of pronouns, and general DEI education for all USASA Staff, Executive Board members and Regional Directors.
- **Addition of pronouns to all signatures on all USASA email accounts-** Following education on pronoun usage, all stakeholders will be asked to add pronouns to their signatures and provide educational links on pronoun usage.
- **Specific recruitment-** USASA will continue to host all female coach clinics and add outreach to the female and BIPOC community for inclusion in coach, officials and judge training.
- **Created more marketing outreach-** Intentionally share the stories that highlight the actions USASA is doing already with a direct focus on alums and current members to celebrate our current diverse community.
- **Commitment of 5k** in new resources to DEI initiatives for the fiscal 21/22.



usassnow

usassnow NATIONALS INVITES ARE OUT! The first round of 2022 Nationals Invites have been sent! Check your profile on [USASA.org](https://usasa.org) and secure your spot.

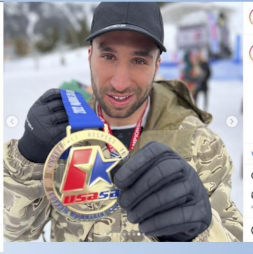
- 1st round invites & the National Championships Invitations pages will be live 8:00 am MT today - Friday, March 18th.
- Invites expire every 48 hours
- No emails will be sent
- Check out is exactly the same as any regular-season

View Insights

Liked by [usassouthtaohe](#) and 298 others

MARCH 18

Add a comment...



usassnow

usassnow It's on! The first day of National Championships competition was at times!

Remember to tune in to the Live Webcast of highlights, awards and all jam daily on our USASA YouTube channel.

#USASA #Weusasa

View Insights

Liked by [juaridin](#) and 673 others

4 DAYS AGO

Add a comment...

DEI - MESSAGING + PARTNERSHIPS

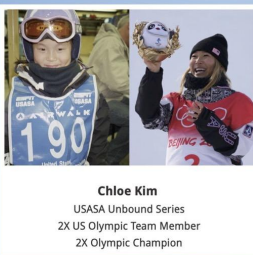
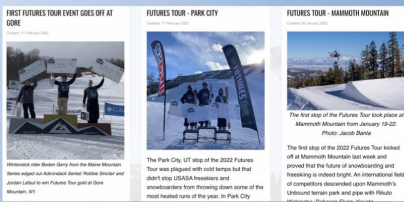
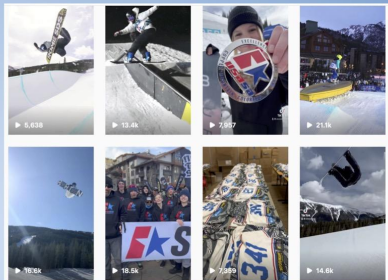
- Collaborated with NBS to share content and branding
- DEI-minded content creation. More work to do in this department but we aimed to give more visibility to our LGBTQ+ members, members of color, adaptive and Kekoa divisions
- Shared opportunities for growth



CONTENT RECAP

- Social Media
- IG Main Focus
- 3k Growth/ Reels 7-21K views
- We're on TikTok
- Newsletters - 54% open rate
- Partners share + collab
- YouTube
- Live Streams
- Team App Ads =

75,000 Views
During
National
Championships
(2 weeks)



OPPORTUNITIES-

- Partnership USASA Regional + National Championships
- Combined DEI content + activation
- USASA is for all ages + abilities that lead to U.S TEAM
- Connection to our Heroes- Let's grow the sports together.
- The Vibe is Alive- Are we connecting with the US Team Audience?

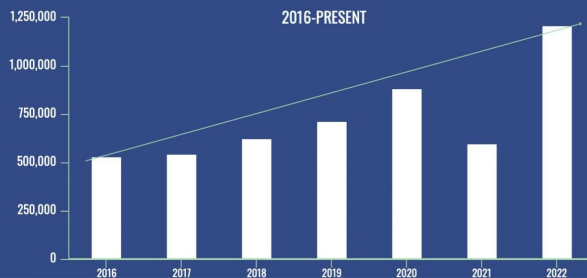
REGIONAL SERIES

- ❑ EGP PROGRAM
- ❑ NEW BRANDING
- ❑ NEW PARTNERS
- ❑ MINIMIZED DELIVERABLES
- ❑ RE ENERGIZED THE VIBE



REGIONAL SERIES- GROWING THE MISSION

REGIONAL SERIES EVENT GROWTH - Event entries provide the capital for each event and go directly back to directors for operations costs.



\$265,000
In Series Investments IN 5 years

USASA supports each series through the Equipment Grant Program with needed supplies and infrastructure



MEMBERSHIP

Active Competitors - 4126	Pending Competitors = 208
Active Coaches - 471	Pending Coaches = 153
Active Judges - 118	Pending Judges = 30
Active Officials - 45	Pending Officials = 16
Active Military Competitors - 1	Pending Military Competitors = 1
Active TS's - 54	Pending TS's = 7
Active Volunteers - 26	
One Day Memberships - 183	
Active USCSA Competitors - 2	Pending USCSA Competitors = 2

Total Membership for 21/22 Season - 5443



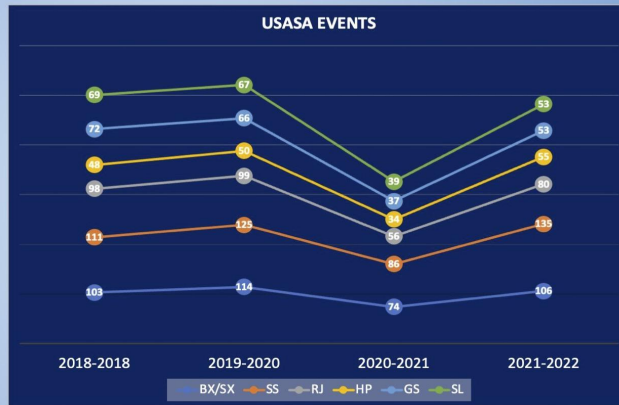
REGIONAL MEMBERSHIP

- New Growth
- 8 & Under Free
- All Adults Required to Have US Ski & Snowboard Memberships
- Sustainable Support

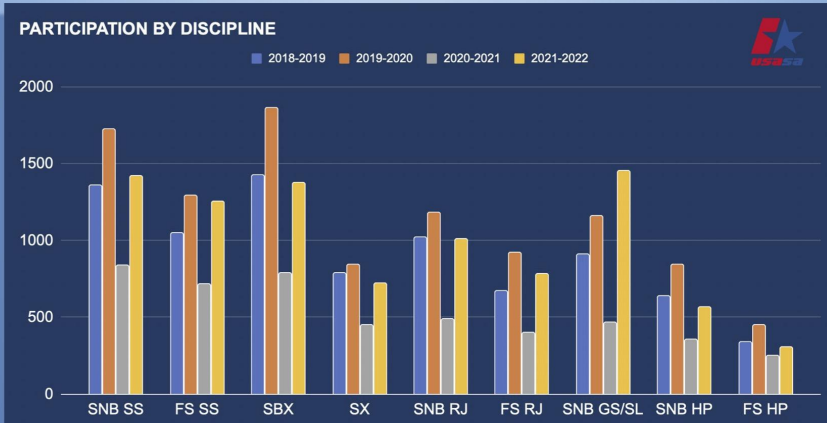


REGIONAL EVENTS

- 482 Events
- 29 Series
- No Series in:
 - S. Tahoe-Fire
 - W. Washington
- Searching For Director

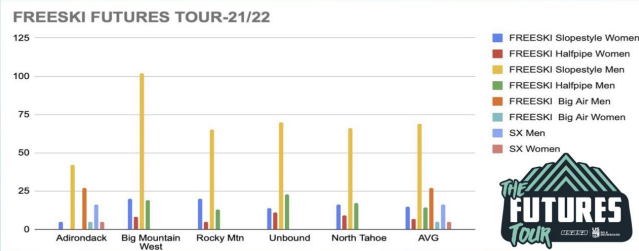
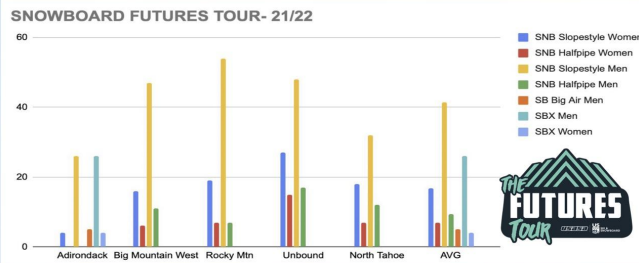


REGIONAL PARTICIPATION



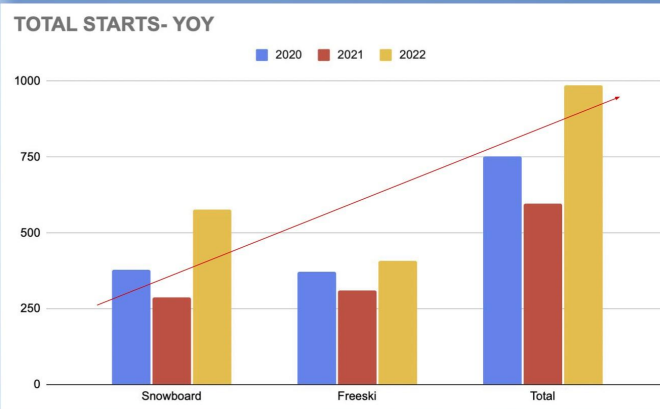
FUTURES TOUR

- ❑ 5 Series
- ❑ 6 Stops
- ❑ Expanded to Cross/Alpine
- ❑ USASA Delivered 72 FIS Codex's
- ❑ 56 FIS Events
- ❑ 16 National Championships Events



FUTURES TOUR

- ❑ 2022-2023 MAX 4 Regional Stops Per Discipline
- ❑ Cross/Alpine alongside Nor-am "Super Series"
- ❑ Intentional scheduling process with CAN



FUTURES TOUR PARTNERS

- ❑ Monster Army + Winterstick Partnerships
- ❑ IG Coverage
- ❑ USASA Provided Contest Recaps Opportunities
- ❑ Is it a Tour?
- ❑ Opportunity for live event coverage



2022 NATIONAL CHAMPIONSHIPS

- ❑ Progressive, Fun, Innovative
- ❑ Expanded Landscape
- ❑ Showcase the Athletes
- ❑ Proof of Concept For:
 - Live Scoring
 - Live Streaming
 - Authentic Customer Engagement



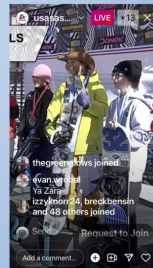
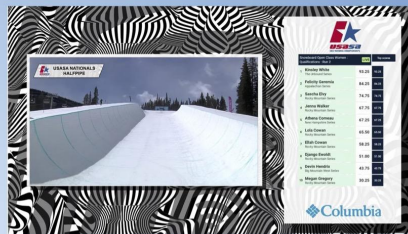
2022 NATIONAL CHAMPIONSHIPS- STATS

- ❑ NEW FIELD CAPS- 68 max or 25%+/- AVG
- ❑ 975 SNOWBOARD/ 625 FREESKI- 1600 TOTAL
- ❑ SNOWBOARD
 - ❑ GS - 385 SL - 361 SS - 461 SBX - 506 HP - 274 RJ - 256
- ❑ FREESKI
 - ❑ SS - 425 SX - 245 HP - 158 RJ - 195



NATIONALS CONTENT

- ❑ Livestream Nationals Coverage to YouTube, Instagram, Facebook
- ❑ New Content Creators With all Images Available on SmugMug
- ❑ New Video Creation Team
- ❑ Activation at Nationals - New This Year Vendor Village Sales - Pizza/Coffee
- ❑ Digital Activation at Nationals/Team App/Jumbotron



5 YR STRATEGIC PLAN (new)

- Draft Completed
- Membership Growth
- Fiscal Responsibility
- Standards of Operations
- Partnership Development
- Supporting Staff



USASA- THE NEXT FIVE YEARS

- Your Plan for the Future
- Stakeholder Led
- By You for You
- Mission Focused
- Future Vision
- Future Proof

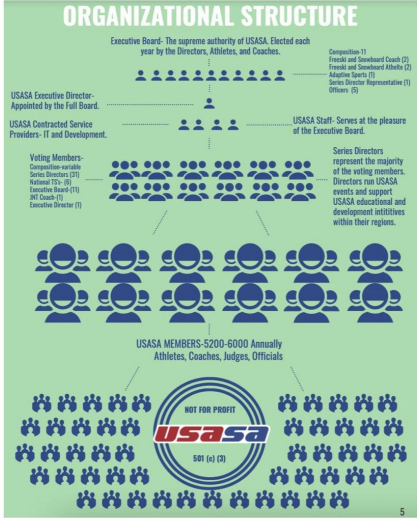




"USASA has been the most AMAZING experience for my whole family"

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- 05 ORGANIZATIONAL STRUCTURE
- 06 WHAT WE BELIEVE
- 07-10 WHAT WE'VE BEEN UP TO
- 11-16 GOALS
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- 21-25 MARKETING
- 26 IT IMPROVEMENTS
- 27 TEAMWORK



WHAT WE BELIEVE

VISION
The ultimate organization that delivers fun and innovative events. Creates positive environments that develop athletes while embracing the community and culture of our sport.

MISSION
Facilitate professionally managed events for athletes of all ages. Attract spectators and spectators, support and nurture their development, provide member and coaching education, and positively influence the future of our sport.

CORE VALUES
Lead/Share the vision for organizations with events, services, education, organization, communication and ethics.

Respect We value respectful behavior in the recreation and between individuals.

Fun We provide a competitive environment where opportunity, camaraderie, progression, and pride lead to positive outcomes.

USASA FIVE GUIDING PRINCIPLES
Safety is our top priority and of USASA, safety means the whole environment. Social Purpose, Ethics and Transparency.

SAFETY
All USASA events are evaluated in accordance with the national safety standards and values and all members of our community are trained with respect to their own safety and the safety of others.

EDUCATION
It's our 20th to teach, mentor, and help our athletes but each other. All USASA officials, members, and athletes are trained to safety.

INNOVATION
Sustaining and leading a spirit of challenge, the entire organization USASA is open to all aspects of business and will embrace the best of innovation. USASA will never cease to evolve and we provide dynamic change and progress to our athletes and our competitive environment as training and membership grow and change.

INTEGRITY
For over 30 years, USASA has earned its reputation in ownership and brand recognition by supporting the integrity of our sport, providing quality programs and services to our athletes, and ensuring that the USASA brand is always the highest standard knowing that The Snowing Eagle Means.



WHAT WE HAVE BEEN UP TO



Addendum 5

Freeski Halfpipe Rookie Team

We had several athletes finish with personal best this season both in NorAm and World Cup events. The rookie team is strong, with several rookies making finals in World Cups and podiums at NorAm cup level. Below are the notable results from the 21-22 season rookie team.

- Calgary World Cup- Sammy Schuiling placed 6th during the second event, Dylan Ladd placed 7th and 4th in the two world cups.
- Mammoth Grand Prix- Sammy placed 11th and Svea Irving placed 10th
- Mammoth Rev - Riley Jacobs won this event doing both way 720s and a right cork 9
- Aspen rev – Dylan Lad won this event doing both way double 1260s and a left 1440
- Copper Rev- Dylan Ladd won this event
- Jr Worlds, The team had a very successful showing. Taking 2nd and 3rd in both the men's and women's halfpipe events. The development and pipeline look very strong for the future of Freeski Halfpipe. Matt Laubaugh, Ben Fethke, Kate Gray and Kai Morris have been nominated to the 22-23 rookie team. Jr World's results are listed below.
 - Matt Laubaugh 2nd
 - Ben Fethke 3rd
 - Kate Gray 2nd
 - Piper Arnold 3rd

Freeski Halfpipe Pro Team

The freeski halfpipe pro team continued its dominance on the World circuit this year. Our team continues to produce podiums consistently and has the most depth of any team in the world in competitive pipe skiing. We secured 36% of all the Pro level podiums (9/18 50% for men, 4/18 22%). Overall we are extremely strong on the men's side and have a little work to do on the women's side. Here's some highlights of results from the season:

- Alex Ferreira – 5 of 6 podiums including 2 wins in Copper and a bronze at the OWG
- Aaron Blunck – 2/4 podiums, qualified 1st at the OWG.
- David Wise – 2/6 podiums. Silver in Mammoth and OWG. Really came on strong at the end of the season when it mattered most.
- Dylan Ladd – new addition to the team, skied well all year and had a career best 4th place finish in one of the Calgary WCs
- Hanna Faulhaber – 3/6 podiums and consistent finishes all year. At 16 years old, she has a very bright future. 6th place at OWG.
- Brita Sigourney – 3rd place at Mammoth

Goals looking into next season

- Continue the podium success we've had
- Increase number of podiums on the women's side

- Increase presence at COE – increased importance surrounding strength and conditioning. Dryland/offseason preparation and having Matt Voss around more.
- Better team cohesion – through more time spent together off hill and more structure.

Addendum 6

US Ski and Snowboard Ski Slopestyle / Big Air Team Report

It was another very productive year for the US Ski Slopestyle / Big Air athletes. Alex Hall had a standout season by winning Olympic Gold in SS, and 6 ss/ba podiums overall. Colby Stevenson earned an olympic silver medal in BA, learning a nose butter triple 16 in finals. He also got his first Dew Tour SS victory of his career. Nick Goepper earned an Olympic Silver medal in SS, and had 3 major podiums. Mac Forehand had 2 podiums and 4 more top 5 finishes. Overall the men's team is very deep, with the 4 men above getting podiums, and 3 more men making finals. Hunter Henderson will be moving up to the Pro Team this season. He made 4 WC finals, and showed fantastic skill development and work ethic.

There were 2 podiums on the ladies side, with Marin Hamill getting her first WC Podium of her career in Font Romeu. Maggie had 1 podium finish in Mammoth, and got 5th at the olympics. Unfortunately, it was a tough year for injuries, and many ladies missed a significant amount of the season. Grace Henderson will be moving up to the Pro Team. She had a career best 4th place finish in Font Romeu. Grace also displayed great skill development, learning 2 doubles and landing 3 direction 900's. We are looking forward to getting everyone back healthy and skiing again by the the start of the season.

The US also had a great season at the Noram level. Konnor Ralph won the SS/BA Noram, and Troy Podmilsak won Jr Worlds in SS and BA. Both athletes, along with Matt Labaugh will have personal WC spots next season. 6 different US athletes won noram events, showing the depth of talent we currently have. Kate Gray had a standout jr worlds performance as well, podiuming in all 3 events.

Athletes 2022/2023:

Pro Team -	Rookie Team -
Caroline Claire	Bella Bacon
Marin Hamill	Jay Riccomini
Rell Harwood	Konnor Ralph
Maggie Voisin	Charlie Gnoza
Grace Henderson*	Troy Podmilsa
Mac Forehand	
Nick Goepper	
Alex Hall	
Cody Laplante	
Hunter Henderson*	

Colby Stevenson

*First year on pro team, or new to the rookie team

Results at Major Events (WC, X Games, Dew Tour):

- 3 olympic medals (most by nation) (sweden 2, china 2 (eileen), swiss 2 (mathilde) , norway 1, estonia 1)
- 11 SS Podiums (9 Men, 2 Women)
- 4 BA Podiums (4 Men, 0 Woman)
- 3rd WC SS Globe - Mac Forehand
- 3rd WC Overall Globe - Alex Hall
- 1st Park and Pipe Nations Cup - USA

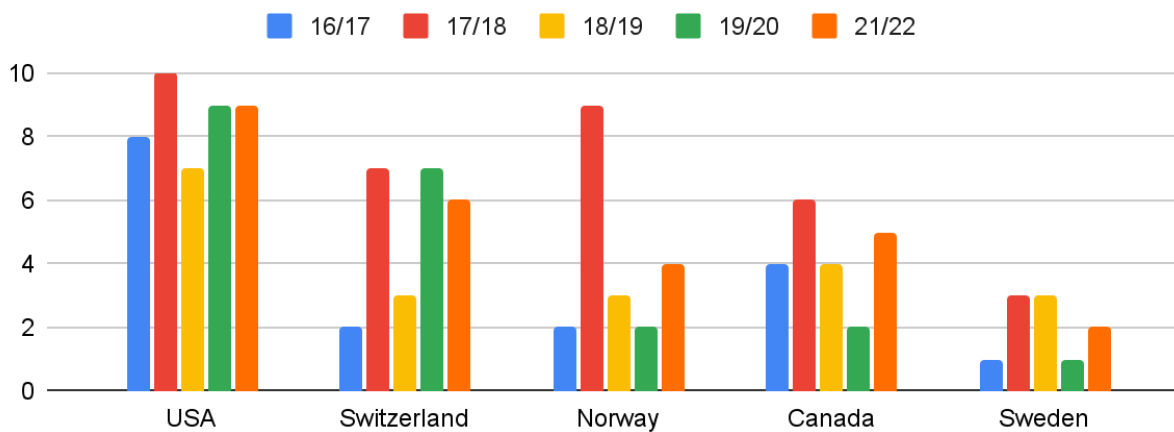
Results at Noram Events:

- Mens Noram Champion - Konnor Ralph
- Mens Jr World Champ SS / BA - Troy Podmilsak
- Marc Holder Trophy - Best team Jr worlds
- 6 different US athletes won SS/BA Noram Events

SS Podiums at Major Events by Nation

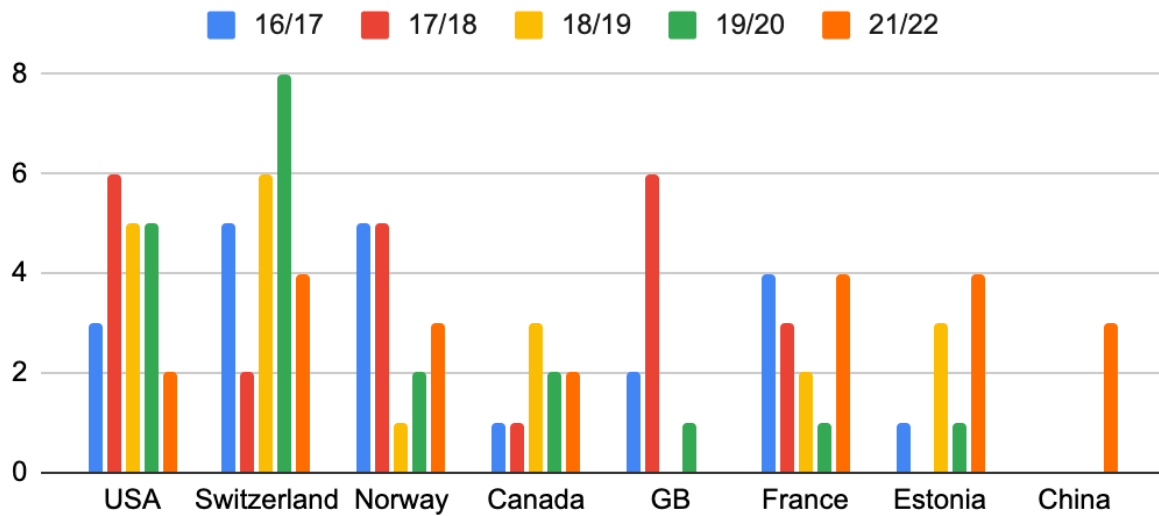
Men					
	16/17	17/18	18/19	19/20	21/22
USA	8	10	7	9	9
Switzerland	2	7	3	7	6
Norway	2	9	3	2	4
Canada	4	6	4	2	5
Sweden	1	3	3	1	2

Mens SS Podiums 16/17 through 21/22



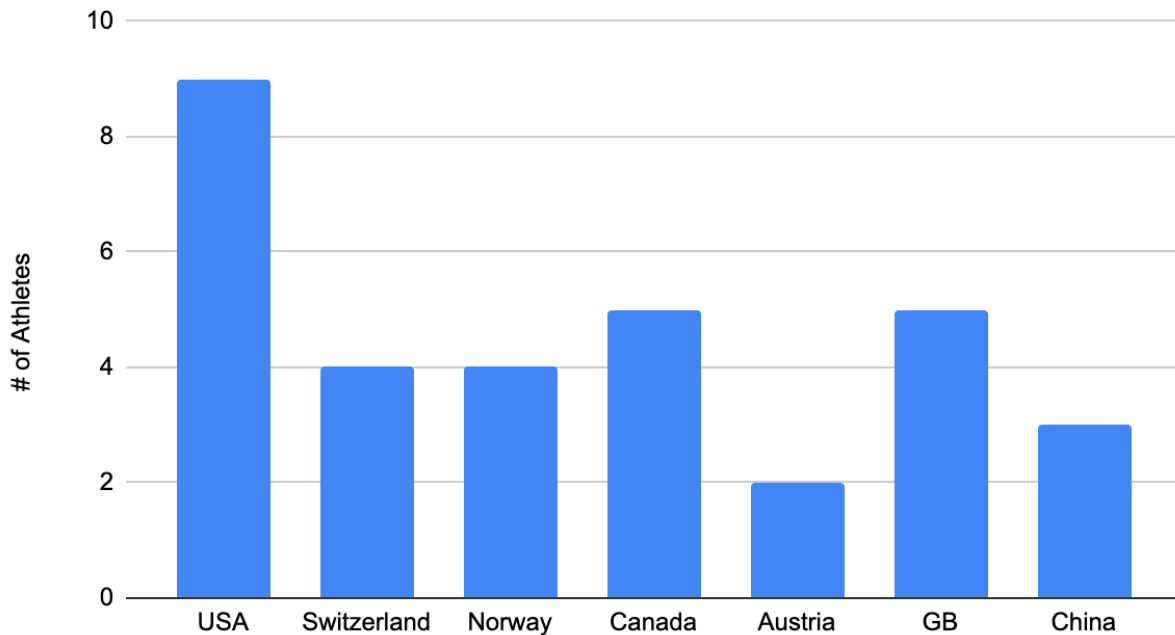
Women	16/17	17/18	18/19	19/20	21/22
USA	3	6	5	5	2
Switzerland	5	2	6	8	4
Norway	5	5	1	2	3
Canada	1	1	3	2	2
GB	2	6	0	1	0
France	4	3	2	1	4
Estonia	1	0	3	1	4
China					3

Ladies SS Podiums 16/17 through 21/22

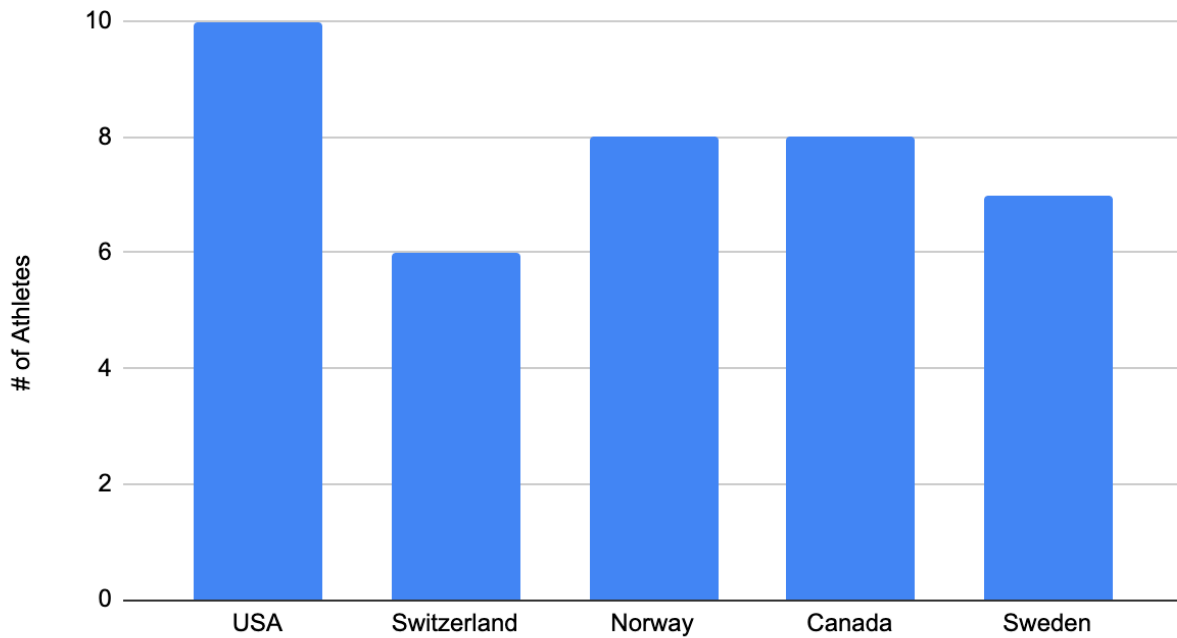


SS Athletes ranked in the top 50 on FIS by Nation

Top 50 FIS SS Athletes - Women 2022



Top 50 FIS SS Athletes - Men 2022



Addendum 7

Freeski Proposals Congress May 2022

PROPOSAL: 12

Description	Update the committee structure to come in line with USOPC athlete representation rules of 33.3% athlete ratio
Proposed change	Chairperson FIS Rep - remove Far West Representative PNSA Representative Intermountain Representative Rocky Representative Central Representative Eastern Representative Northern Representative Freeski Sport Director - remove Judges Representative Athlete Representative - SS (BOD) Athlete Representative HP

	Athlete Representative - BA Athlete Representative - SX Athlete Representative - At-large Coaches Representative Freeski Sport Development Manager/ FIS R &O Representative - remove USASA Rep At- Large Rep - remove At- Large Rep Ski Cross SC Chair - add Athlete rep -at large - add Athlete rep -at large - add
Discussion/ Reason	Keep coaches rep and add another athlete rep
Status of Proposal	Mallon motions to accept Hatch seconds Vote - motion passes

Division Reports



CONGRESS 2022

Freeski Division Report

Rocky Division – Greg Ruppel

Program Update

- No divisional program changes that I'm aware of
- Clubs and athletes happy with easing Covid restrictions at home and while traveling to competitions
- Copper is becoming the training hub for a lot of the teams

Events

- Regional Events
 - 3 USASA Regional Series (Rocky Mtn, Aspen/Snowmass, Southwest CO)
 - Copper Future's Tour (Slopestyle & Halfpipe)
- National Events
 - Buttermilk Revolution Tour/NorAm (Slopestyle, Big Air, & Halfpipe)
 - Rocky Athlete Participation in National Events
 - § Sample Event #1 (Mammoth Rev)
 - Slopestyle: Women 4/16 Men 10/57

- Halfpipe: Women 4/9 Men 8/18
- § Sample Event #2 (Buttermilk Rev)
 - Slopestyle: Women 4/12 Men 7/59
 - Halfpipe: Women 4/10 Men 11/20
 - Big Air: Women 1/10 Men 7/52
- General trend in participation seems to be coming back up as we come through the pandemic.

Education

- I am unaware of any coach clinics that were executed
- Would like to make this a priority for next season

Strengths and Concerns

- I think for us, the biggest highlight of the season was having USASA National Championships again after not having it the past 2 seasons. It serves a critical role in keeping our pre-Future's Tour athletes engaged in a competitive pipeline in a way that the regional events alone do not.
- The biggest concern among coaches I talked to was access to park features before the competition season. A slow start to the season in Colorado led to a lot of the parks opening later than usual. I heard from a lot of teams in Mammoth that the training days there for Future's Tour were their first days on features of that size for the season.

Goals for 2020/2021

- Coaches Education – especially at the 100 & 200 level

Summary

- Overall, a great season. The easing of covid restrictions both at home and traveling made for a much better environment for the athletes and coaches. It felt like we made a lot of progress in returning to "normal". Regional events (USASA) were better attended than the previous season. It felt really nice to have Nationals at Copper again. Access to large park features remains a concern but is something we need to work on with the resorts. Looking ahead to next season, I would like to see some of our experienced coaches start to run more coaches education.



CONGRESS 2022 Freeski Division Report {Ben Ryerson Far West}

Program Update

- Divisional program updates:
- Health of clubs: **Overall numbers are up.**
- Any recent changes or interest: **MMSST Team Freeski numbers are down in one year from 2020-2021, 7 %. Our IFSA sanctioned big mountain team is up 383%.**
- Changes in club certification status: **MMSST is a Gold Club**
- Info on local/club initiatives of interest – programing changes, infrastructure updates?

Events

- Regional Events
 - Number of events, level of comp, and any other summary info: Mammoth **8 USASA sanctioned events. 3 slopestyle, 3 halfpipe and 2 ski cross.**
- National Events
 - National events your region hosted – **Futures Tour FIS level events were hosted by Mammoth and Northstar for slopestyle and halfpipe. Rev Tour Nor-Am event was hosted by Mammoth for Halfpipe and 2 Slopestyle. Grand Prix World Cup (US Olympic qualifier) was hosted by Mammoth for Halfpipe and Slopestyle.**
 - Number of athletes participating in national level events from divisional programs
- Participation
 - General trend in participation – up, down, flat

Grand Prix:

GP: W SS – 25

GP: M HP – 39

GP: W HP – 28

GP: M SS – 54

Mammoth Rev:

M HP – 18

W HP – 9

M SS #1 – 60

W SS #1 – 16

M SS #2 – 60
W SS # 2 – 15

Mammoth Futures:

W SS – 16
M SS – 96
M HP – 29
W HP – 10

Northstar Futures :

M SS – 56
W SS – 16
M HP – 15
W HP – 9

Education

- Share any coach clinics that were executed: **Normally Mammoth hosts a USASA/USSA level 100. This year we did not. We inquired about running a level 200 but that course was not in existence. We have now offered to run one this coming June.**
- Officials education: **TS certification and continued education were offered virtually.**
- Share any other relevant information on education – in house trainings, etc.? **Mammoth runs in-house staff training every week on Friday Mornings for 2 ½ hours.**

Strengths and Concerns

- Share the highlights of the season: **Strong representation for the U.S. from regional athlete, Kate Gray in 3 disciplines. And some sweet powder days in December.**
- Explain the weaknesses of the season and/or the concerns your division may have. **The shortage of coaches is very real and challenging. The cost housing in Mammoth and Tahoe inflated a lot faster than coach wages.**
- **Woodward is a great progression training facility but Tahoe teams spend time training in Mammoth to access quality park and pipe. The distance between these two is 3.5 hours. For athletes to take progression from tramps and ramps to snow in other regions like Park City and Copper is much more plausible.**

Goals for 2020/2021

- Share the goals and initiatives your division has for the upcoming season.
- **Keep athletes safe. Maintain our Rev Tour Spots and Grand Prix Spots. Start plans for the next 4 year cycle.**



CONGRESS 2022 Freeski Division Report Eastern_John Kimble & Deb Newson

Program Update

- Division program updates
 - To be provided in 2023
- Health of clubs
 - Most eastern clubs have experienced growth over the past few years
- Any recent changes or interest
 - The interest/ goals of the eastern programs remains to nurture, promote, and support freeski athletes throughout the various stages of the usasa/ussa pipeline. Slopestyle strong, Rails Jams maintaining, Pipe very little interest
- Changes in club certification status
 - Clubs continue to join and work through the Club certification levels and process bronze- silver-gold. I do believe that we will be seeing a few more clubs achieve gold and silver, and a few clubs are interested in starting the process.
 - Refer to Ellen Adams
- Info on local/club initiatives of interest
 - This season we opened our EQS(B) competitive series to USASA slopestyle events. We modified our eastern slopestyle competitive series event(s) criterias to allow for USASA to count toward eastern EQS(B) championship events. This allowed EQS(B) event to host the choice between USSA slope events and USASA slope events which cleaned up many eastern scheduling conflicts and increased USASA numbers at many events.

Events

- Regional Events
 - 8 USSA EQS(B) slopestyle events
 - See USASA Series event lists for the (ME, NH, VT, NY, PA, RI, CT, MA)
- National Events
 - 1 Futures Tour @ Gore, NY
 - Multiple athletes from both weekend and academy programs are competing in the Future Tour/Rev Tour
- Participation
 - The numbers are trending up. Many of the eastern programs have reported substantial growth in the youth development programs. The numbers from most of our eastern USASA/EQS(B) comps.



CONGRESS 2022
Freeski Division Report
Eastern_ John Kimble & Deb Newson

Education

- 1 level 100 usasa in VT
- Officials education
- We need to find a way to provide more clinics in the east level 100-200- and potentially find a way to support a level 300.

Strengths and Concerns

- A weakness for the east this season was a lack of national level event Future/Rev. It is my understanding it was not from a lack of trying. It seems the early season uncertainties and covid created hurdles.

Goals for 2022/2023

- To continue to support USSS club collaboration with USASA in an effort to provide an appropriate schedule of events to support our development level skiers
- To continue developing nationally competitive freeski athletes.
- To host more national level events

Summary

- It was great to be competing again. .

